PAPER ID-411618

Roll No:

MBA
(SEM I) THEORY EXAMINATION 2021-22
MANAGERIAL ECONOMICS

Time: 3 Hours   *Total Marks: 70*

Note: **1.** Attempt all Sections. If require any missing data; then choose suitably.

SECTION A

1.   **Attempt *all* questions in brief.**   **2 x 7 = 14**

a.	Define opportunity cost.
b.	What is the concept of scarcity?
c.	What do you mean by cross elasticity of demand?
d.	What is market demand?
e.	Define production function.
f.	What is oligopoly?
g.	Define deficit financing.

SECTION B

2.   **Attempt any *three* of the following:**   **7 x 3 = 21**

a.	Explain with examples, the economic principles underlying the managerial decisions.
b.	Explain fully the concept of 'price elasticity of demand'.
c.	Define production function. Explain the three types of Returns to scale.
d.	Give the classification of the market on the basis of the degree of competition.
e.	Distinguish between GDP & GNP. Describe the various method of Measuring National Income.

SECTION C

3.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

(a)	Managerial Economics as a tool for decision-making and forward planning. Discuss.
(b)	State and explain the Law of Diminishing Marginal Returns.

4.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

(a)	Why there is a need for Demand Forecasting? Explain any two methods of demand forecasting for the established product.
(b)	Explain the various determinants of demand.

5.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

(a)	What is cost function? Explain the cost concepts-TC, AC, MC.
(b)	Explain the economies and diseconomies of scale.

6.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

(a)	Show how price and output are determined under the conditions of perfect competition in the long run.
(b)	Explain the relationship between average revenue and marginal revenue under perfect competition.

7.   **Attempt any *one* part of the following:**   **7 x 1 = 7**

(a)	What is inflation? How does it affect economic growth and employment?
(b)	What are the characteristics of business cycle?